

Shawnee County ECC Meeting Minutes

January 5, 2015 - 1:30 to 3:30 - KCSL, 3545 SW 5th

Attendees: Cara Bass, Angela Beemer, Deborah Cadwell, Rebecca Clancy, Teresa Fisher, Chasity Foster, Bonnie Gonzales, Sara Hortenstine, Kathy Johnson, Julie McGinley, Shannon McMahon, Brooke Miller, Kay Powell, Sue Smith, Kerry Tummons, Luanne Webb, Renee Wohletz and Carole Creason

Staff: Rebecca Clancy (Chair) and Julie McGinley (Past-Chair)

The meeting was called to order by Rebecca Clancy

1. Introductions:

2. Chair explained intention for new meeting process: The change to a Facilitation format will allow for more engagement and more purposeful meetings.

3. Establish 2015 Pledge (Ground Rules):

- A. Start and end on time.
- B. Each meeting will have a focus and product. The focus will be on tasks.
- C. Members will participate; be engaged
- D. Focused, positive and relevant conversations
- E. Parking Lot for issues.
- F. Respect who is speaking.
- G. Limit phone use to what is relevant to the meeting.

4. New Process:

- A. Minutes will be sent via email and added to the website.
- B. Announcements will be made via emails, website, and through weekly the R&R report.
- C. Reports will be made quarterly.
- D. Strategic Goals – Tasks need to be completed. Decide priorities and how to accomplish them.

5. Group Breakout Activity: Everyone wrote down one idea for each goal on a sticky note. Discussion followed.

- A. Goal 1: Public Awareness Goal
 - a. Feedback from parents would be helpful.
 - b. A “Comment” section could be added.
 - c. Create a monthly focus of spotlight.
 - d. Add social media, like a Facebook page. This could possibly be managed by parents.
 - e. A “Test Your Parenting” page could be added.
 - f. Promote Family Engagement and Child Development using videos and links to other agencies and CDC website, links to family facts.
 - g. To measure outcomes:
 - 1. A test or survey could be completed after viewing a video, with a possible prize (incentive) for completing the quiz.
 - 2. For ones without internet access, questions could be printed and presented to focus groups or individuals.
 - 3. Questions can be sent via email.

B. Goal 2: Resource Development

- a. Have an organized event to promote and explain services, ie: baby fair or preschool fair.
 1. PAT is having a Preschool Fair February 10th. A colorful flier could be created and added to bags.
- b. A “Branded”, recognizable and identifiable element that would be unique and eye catching could be the ECC “hands” logo.
- c. A QR code can be created and added to all materials, along with the website address.
- d. Something tangible (not a flier) could be created with the website, logo and QR code; ie: bookmarks, magnets, toys. Stickers can be created and added to the PAT preschool directory, books given out by Successful Connections, etc.
 1. Brooke will present to the Family Engagement group regarding funds to support these items.
- e. Attention getters include: “Early Childhood Answers”, “Need a Hand?”, or “Fast Family Facts” for information and resources for early childhood in Shawnee County.
- f. Each agency building could have a membership banner, “Proud Member of ECC”, at the front entry.

C. Goal 3: Program Services.

6. Consider nominations for the 2015 Chair-Elect position

- A. Shannon McMahon was elected to the Chair-Elect position.

7. Other:

- A. The spelling of Shannon McMahon’s name was corrected in the December minutes.
- B. Kay Powell explained the new WIC procedures. (attached, will be added to website and R&R).
- C. Brooke will send out a questionnaire for the review/comments of the meeting.

Meeting adjourned at 3:30 p.m.

Next meeting is February 2, 2015