Shawnee County ECC Meeting Minutes

February 2, 2015 - 1:30 to 3:30 - KCSL, 3545 SW 5th

Attendees: Angela Beemer, Rebecca Clancy, Jessica Enriquez, Teresa Fisher, Bonnie Gonzales, Janice Jones, Julie McGinley, Shannon McMahon, Brooke Miller, Jessica Ruhnke, Sue Smith, Tracy Tugman, Kerry Tummons, Luanne Webb and Carole Creason

Staff: Rebecca Clancy (Chair), Shannon McMahon (Chair Elect), and Julie McGinley (Past-Chair)

The meeting was called to order by Rebecca Clancy

1. Introductions & Announcements:

- A. If you know of a church that could be suggested for participation in the Safe Families programs, contact Sue Smith.
- B. A PAT Preschool Information Fair filer was disseminated. Rebecca requested that it be put up at each agency and added to the website.
- C. "All Aboard the Cavity Free Express!" flier was passed around.
- D. Brooke advised that three RFPs for United Way funding will be 2-20-15. These will be sent via email.
 - 1. For Preschool and Childhood (preliteracy), 2. 0-3 focusing on Parent Education, and 3. Summer Kindergarten Preparation.
- **2. Minutes:** January minutes were approved as written.

3. Evaluate feedback from January meeting:

- A. Feedback for a facilitated type meeting was generally favorable.
- B. An addition will be "Announcements". These will be made during introductions and can be accompanied with reference documents or a follow-up email. Announcements can also be added to the website and R&R Updates.

4. Review website feedback and determine changes/additions:

- A. A survey monkey was sent with 61 responding. More than 50% came from parents. Brooke reviewed the results.
- B. One goal is for the website to come up first in a google search.
- C. Several different early education collaborative websites were viewed for ideas on how to make our website better.
- D. It was suggested to add a page to Partners that would show the Resource Directory. Julie will forward the old directory.
- E. The difference between Early Childhood and Community Resources needs to be clarified.
- F. The Welcome page improvement suggestions:
 - 1. Add common messaging.
 - 2. Change to a horizontal menu.

G. Consultants:

- 1. Luanne will be a consultant for the Kindergarten Readiness link.
- 2. Kerry Tummons will be the consultant for the newly created Child Development page.
- 3. Jessica Ruhnke could possibly be the consultant for the Upcoming Events/Family Fun page.
- 4. Sue Smith will be a consultant to revise the Early Childhood Professionals tab.

- H. A tab could be added for "How to Become a Partner" and "Contact Us". Successful Connections can be the contact number.
- I. All links and Minutes need to be uploaded as a document in PDF form so they are printable.
- J. It was suggested to send a survey to professionals to get feedback on what they are looking for and needing.

5. Family Engagement update:

- A. "Talk, Read, Play" website was discussed.
- B. Brooke has made a flier and bookmarks for the PAT Pre-school bags. They can be cobranded for free, and printed in both English and Spanish. "Talk, Read, Play' is on one side. The ECC logo, QR code, ECC website, UW logo, and campaign for grade level reading are on the other side.
- C. Some portions of the funds will go towards printing materials for schools, pediatrician's offices, etc.
- D. Brooke reported on a pilot family engagement challenge that will start at Pine Ridge Prep, using Facebook to get parents involved. There will be specific activities, starting with 30-50 kids.
- E. Some portions of the funds will go toward training and supporting teachers.
- F. This starts in August. \$5,000.00 is the grant amount for the first year.
- **6. Promotions:** These will start in the PAT Pre-school directory.

7. Other:

- A. Brooke announced the DEC 5k will be held April 18th at Heartland Park (everyone received a flier).
- B. In Rebecca's absence, Shannon will conduct the next meeting.
- C. Brooke informed the group of free fitness classes at Trinity Presbyterian Church as part of "Heat Up Topeka". Classes include yoga, kick-boxing, pilates, and others.

Meeting adjourned at 3:00 p.m.

Next meeting is March 2, 2015